



European
initiative
for a better use
of the results
of **agri-food**
research



AgriFoodResults



THE CONSORTIUM INCLUDES SEVEN LEADING RESEARCH ORGANISATIONS IN FOOD SCIENCE, FIVE ORGANISATIONS INVOLVED IN KNOWLEDGE TRANSFER, MANAGEMENT AND COMMUNICATION OF RESEARCH PROJECTS, ONE COMPANY SPECIALISED IN WEB DEVELOPMENT, AN ASSOCIATION OF FOOD ENTERPRISES AND A EUROPEAN ORGANISATION SPECIALISED IN FOOD SCIENCE COMMUNICATION.

AgriFoodResults intends to answer the need for a better dissemination of **results of food research**. The vision is to improve the cost effectiveness of **agri-food research activities** by enhancing the transfer of the **results to the end-users**.

The project combines capacity building with the creation of sustainable services for dissemination managers. These services include web-sites, innovative approach to communicate scientific results and guidelines for **project and dissemination managers**.

The scope of **AgriFoodResults** is food science with an emphasis on **food safety, food processing technology and nutrition & health**. The focus is **primary on SMEs and small research projects**.

PROJECT DETAILS

G.A. 226927
Total Cost: 1 165 565€
EU Contribution: 996 383€
Starting Date: 01/05/2009
Duration: 24 months

COORDINATOR:

Association de Coordination Technique
Pour L'industrie Agro Alimentaire Actia

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AgriFoodResults

has three main objectives:



To offer innovative and sustainable services for dissemination

To raise skills of European food scientists on dissemination practices



To successfully disseminate recent results from agri-food research projects.



The main final results are:

1. **Two web-sites: one on dissemination practices** (for dissemination managers, with guide of good practices, directories of contacts, database of information relays) and one on **food scientific results** (for end-users, with a database of scientific results in food science).
2. **An innovative and sustainable web solution for communicating project results**
3. **Several guides of good practices:**
 - i) A guide of good practices for the dissemination manager
 - ii) A guide of good practices for communication with food SMEs
 - iii) A guide of good practices for communication with policy makers
 - iv) A guide of good practices for communication with consumers
4. **Several reports including:**
 - i) A report benchmarking current practices on dissemination of scientific results in the food sector and identifying the needs of SMEs.
 - ii) A report on strategies for communication of scientific results.
 - iii) A final report (compiling the guides, database etc) on dissemination strategies.
5. **Workshops (8) organised across Europe** and presentations (18) of project results in conferences and workshops organised outside AgriFoodResults.
6. **One European conference on dissemination practices** which will include the award of prizes for the dissemination activities of projects.

The methodology is divided in four steps:

1) To build a knowledge base:

This step consists in identifying results of projects in food science, as well as collecting and classifying the information. **The results may be classified according to the scientific areas (for example Food safety, Food processing technology and Nutrition & Health)**, to the type of results (for example publication, expert system, new methodology, guideline for stakeholders, detection device, new food product or process etc.) and to the **type of users (industry including SMEs, scientists, policy makers, consumers and other stakeholders)**.

2) To develop innovative tools and methodologies for the communication :

The aim will be to find appropriate methodologies (**setting-up of performance indicators, first recommendations**) and identify which tools would bring an added value to dissemination managers. On this basis new services (web-site, guidelines, and new communication methods) will be developed.

3) To assess the innovative tools and methodologies by disseminating the results identified previously

Dissemination activities (information campaign, "knowledge hot spot", and conferences) will be implemented for the scientific results previously identify.

4) To learn from the experience of previous step and to formulate recommendations:

A final conference on dissemination practices will be organised and final recommendations will be prepared.